

# 2024 JOY Creative Teaching Competition

## Goals

- Revitalize Joy English teachers' creativity, classroom atmosphere and activity designs, and improve teaching quality and effectiveness.
- Provide Joy English teachers with a stage to validate their professionalism, and facilitate mutual exchange and improvement among teachers.
- Encourage college students to become budding English teachers and build a talent pool of English teachers.
- Elevate young students' interest in learning English and improve their literacy.
- Promote Joy English's philosophies of "emphasis on education" and "spirit of innovation."

## Organizers

Joy Educational Foundation

## Eligible Applicants

- Joy English branch schools  
All national Joy English branch schools' Chinese and foreign full-time and part-time teachers (must be employed during the registration and competition period.)
- College and university group  
College and university students studying English-related subjects (including those who have not yet obtained a teaching certificate.)
- Register in groups of two to five.
- There is no limit to the number of groups per school, groups can be formed between schools or departments, but each individual may only join one group.

## Prizes

- Joy English branch schools

	First Place	Second Place	Third Place	Honorary Mention
Prizes	Medal NT\$50,000	Medal NT\$20,000	Medal NT\$10,000	Medal NT\$5,000
	One winning group	One winning group	One winning group	One winning group
	Branch schools of winning teams will receive a banner			

- College and university group

	First Place	Second Place	Third Place	Honorary Mention
Prizes	Certificate of Merit NT\$50,000	Certificate of Merit NT\$20,000	Certificate of Merit NT\$10,000	Certificate of Merit NT\$5,000

	One winning group	One winning group	One winning group	One winning group
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- Based on the quality of submitted work, if there is no suitable winner, the prize will be considered voided.
- All prize taxes are the responsibility of the winner (according to tax laws, a tax of 10% must be paid in advance for any prize valued over \$20,001. The organizer will deduct the tax value from the prize before awarding it in accordance with the law.)
- Winners in the Joy English branch school group must still be employed on the day the winners are announced and have not proposed any change to this status before the prize is awarded.)

## Competition Process

- Teaching Goals:
  1. Teach the students reading strategy skills.
  2. Help the students be able to grasp the main points of a reading, understand the contents, and form their own opinions on it.
  3. Cultivate the students' reading and digital literacy skills.
- Materials: Select an article from any Joy English publication, e.g., *Joy to the World* magazine, student's textbooks, Joy English Hanlin Junior High English Textbooks, Joy English reading materials. (Refer to the Joy English online bookstore <https://joyshop.joy.com.tw/> )
- Submissions:
  1. Reading strategy lesson plan.
  2. Lesson plan demonstration video (including description.)
- Requirements:
  - A. Lesson Plan:
    1. Design a 25-minute lesson plan for teaching reading.
    2. Write the plan out in English (points will not be deducted for mistakes in English, but too many mistakes may make it difficult for judges to understand.)
    3. List out the teaching steps and what reading strategies the students are using.
    4. Note the digital tools used (they do not need to be used for the whole lesson, but at least one step must use one.)
    5. Follow the [Submission Specifications](#) when writing. Please refer to page 3 of this document.
  - B. Video:
    1. Record a 25-minute lesson demonstration including an explanation of the lesson plan.
    2. Use English for the lesson and explanation (points will not be deducted for mistakes in English, but too many mistakes may make it difficult for the judges to understand.)
    3. One of the group members needs to play the teacher. The students may be played by actual children or other team members.
    4. Follow the [Submission Specifications](#). Please refer to page 3 of this document.

## Submission Specifications

### ■ Lesson Plans:

#### A. Contents:

1. Article used and where it came from.
2. Teaching goals.
3. Target students (class size, age range, learning experience.)
4. Teaching steps (including time for each step.)
5. Teaching methods, implemented methods, and what reading strategies the students are using.
6. Teaching aids and digital tools used.

#### B. Format:

1. Use Arial font, single-spaced.
2. Use a 12-point font.
3. Number the pages.
4. Keep page margins at 2 cm at the top, bottom, left, and right.
5. The document should not exceed a word count of 5,000 and 10 MB in size.
6. Create the document in Microsoft Word and then convert it to a PDF.
7. Name the document as follows:
  - Joy English branch schools group  
Save the document with the branch school name, e.g., "Joy Joy Branch School." If the branch school has more than one group entering, number each group's document in order, e.g., "Joy Joy Branch School\_01" "Joy Joy Branch School\_02" etc.
  - College and university group  
Save the document as "School Name\_Student Name" (only one student from the group is needed to represent them) e.g., "Joy University\_Joy Chen"

### ■ Video:

#### A. Contents:

1. Each step of the lesson plan, methods and processes used to teach reading strategies, teaching aids (including the use of digital tools), and teacher-student interaction (including steps and use of teaching aids.)
2. The practice and reading parts of the lesson can be simplified, and activities can be shortened. E.g., only demonstrate a practice two or three times, only read two or three sentences of an article.
3. Explanation of the reasons behind the lesson plan.
4. The video may not be edited or effects added (one take only. There is no need to add subtitles or text explanations.)
5. All teaching materials and teaching aids used in the video must be originals and not in violation of copyright. Any photocopies of Joy English teaching materials will be subject to copyright investigation.

#### B. Format:

1. Videos should be in MP4 format with a resolution of 1280\*720 or higher with clear images. (Please keep the original file.)
2. How to submit videos:
  - Upload the video as "unlisted" onto YouTube. Paste the YouTube link in the registration system.
  - When filming, you must have the portrait rights of all students in the video and upload the signed consent forms (please refer to Appendix 3) together with the video link to the registration system.

## Judges' Responsibilities

Five judges, including two Joy English senior lecturers, two external expert scholars, and one foreign judge, will review the submissions. One will be appointed the chief judge who is responsible for any controversies and commenting on the lesson plans.

## Scoring Standards

Scoring Topics	
■	Lesson plan design fits the teaching goals (20%): Achieves the teaching goal, teaches students reading strategies, and the process cultivates students' core competency.
■	Teaching activities are effective (20%): Practices and activities are layered to spark students' interest in independent learning. Interactions let the whole class participate and work together. Incorporate questions that help the students form personal opinions and express their ideas.
■	Teaching methods are complete (20%): The lesson is paced smoothly, steps flow into one another well, and timing is controlled. Language used is appropriate for the students' age and level and can improve their applied English skills.
■	Innovative use of teaching aids (20%): Teaching aids are used helpfully in the lesson, promote learning reading, and are used innovatively to catch students' attention and cultivate their digital application abilities.
■	Lesson plan and video formatting (20%): Lesson plan follows the guidelines (time, steps, teaching aids, methods, target students), video follows requirements (time, clear imagery, complete teaching steps, teaching aids clearly visible.)

## Important Dates

Event	Time	Notes
Develop plan	February 29, 2024 (Thurs.)	■ Develop a Chinese and English creative teaching plan for 2024.
Send out activity instructions	April 1, 2024 (Mon.)	■ Distribute activity instructions and promotion materials (online.)
Registration	April 1, 2024 (Mon.) through June 28, 2024 (Fri.)	■ Register online by filling out the registration form and uploading: 1. Letter of Authorization ➤ Joy English branch schools (Appendix 1) ➤ College and University group (Appendix 2) 2. Intellectual Property Cut-Off Form (Appendix 3)

		<ul style="list-style-type: none"> <li>3. Lesson plan</li> <li>4. Video link (upload to YouTube as "unlisted")</li> <li>5. Consent form for students (Appendix 4)</li> </ul> <p>Successful upload means a successful registration.</p> <ul style="list-style-type: none"> <li>■ Every member of the team must fill out an authorization form.</li> </ul>
Judging	July 1, 2024 (Mon.) through September 30, 2024 (Mon.)	<ul style="list-style-type: none"> <li>■ Winners will be selected according to the scoring criteria.</li> </ul>
Winners Announced	October 31, 2024 (Thurs.)	<ul style="list-style-type: none"> <li>■ Announced online.</li> <li>■ Organizer will email the winners.</li> </ul>

## Notes and Reminders

1. Full-time and part-time teachers who register for the Joy English Creative Teaching Competition must obtain permission from their branch school director. Those found to have applied without prior consent will be disqualified.
2. By registering for the Joy English Creative Teaching Competition, participants agree that their lesson plans are authorized to be used by the organizer free of charge. The organizer reserves the rights to make adjustments to the lesson plans as they see fit.
3. The organizer has the right to the submitted works, teaching videos, explanation videos, etc. and may freely and publicly display, reproduce, edit, publish, distribute, and use the contents through other cooperative methods.
4. Submitted entries may not have been previously published publicly, and have not been authorized for use for for-profit or non-profit enterprises for any purpose. If any submission is found or reported to be in violation of copyright or portrait rights, it will be disqualified and any awarded medals and prizes will be recovered.
5. Participants must agree to the terms of the "Letter of Authorization."
6. Participants are asked to keep a copy of their own work. Submitted works will not be returned regardless of whether they win or not.
7. Please do not submit the same work multiple times. If any submission is found or reported to have infringed on copyright or patent rights and such accusations are found to be true, it will be immediately disqualified from the competition and any awarded medals, prizes, and any necessary compensation will be recovered.
8. If there is no suitable submission for the competition, the related prizes will be declared void.

## Contact

Marketing and Planning Department: Alice, Judy  
 Phone: 02-2701-6769 ext. 213, 212

## Appendix 1: Letter of Authorization—Joy branch school group Authorization and Consent

We, (name 1, name 2, name 3, name 4, name 5) (team, hereby referred to as "we, our"), having registered to participate in the "2024 Joy English Creative Teaching Competition" organized by Joy Educational Foundation, agree to abide by the relevant regulations set by the organizer. To show our solemnity and public trust, we hereby agree to the terms of this letter of authorization as follows:

1. We guarantee that the lesson plans, teaching materials, and teaching aids, etc. used in our submission do not infringe on the intellectual property rights of others, have not been plagiarized, publicly published, or submitted elsewhere. If any of the above violations are found to be true, we agree to unconditionally relinquish any prizes and medals, and bear responsibility for any and all relevant legal repercussions. If our actions result in damage to the organizer, we shall be liable for compensation.
2. We agree that by registering to the competition, any and all lesson plans and related props and teaching aids and the copyright and property rights to them will be unconditionally transferred to Joy English Enterprise Co., Ltd., and we agree not to use them ourselves or provide them to any third parties in any way.
3. We guarantee that all submitted lesson plans and related images, text, and props are created, developed, or edited by us. Any source material used will be clearly stated.
4. We agree that copyright to all provided demonstration videos for the competition belongs to the organizer and we shall not claim any other portrait or other rights.
5. We guarantee that our participation in the competition has been approved by the director of \_\_\_\_\_ branch school. It is confirmed by the director's signature.

\_\_\_\_\_ branch school director: \_\_\_\_\_(signature)

6. We agree that if we fail to adhere to the relevant regulations set out by the organizer or violate the provisions of this agreement, we will be disqualified from the competition and forfeit any prizes and/or the right to participate in future competitions organized by the organizer.

Sincerely  
Joy Educational Foundation  
Joy English Enterprise Co., Ltd.  
Chairman Chen Pingsan

Applicant: \_\_\_\_\_ (Signature)  
ID number: \_\_\_\_\_  
Address: \_\_\_\_\_

Applicant: (Signature)  
ID number:  
Address:

Applicant: (Signature)  
ID number:  
Address:

Applicant: (Signature)  
ID number:  
Address:

Applicant: (Signature)  
ID number:  
Address:

Date of signing:

## Appendix 2: Letter of Authorization—College and University Group Authorization and Consent

We, (name 1, name 2, name 3, name 4, name 5) (team, hereby referred to as "we, our"), having registered to participate in the "2024 Joy English Creative Teaching Competition" organized by Joy Educational Foundation, agree to abide by the relevant regulations set by the organizer. To show our solemnity and public trust, we hereby agree to the terms of this letter of authorization as follows:

1. We guarantee that the lesson plans, teaching materials, and teaching aids, etc. used in our submission do not infringe on the intellectual property rights of others, have not been plagiarized, publicly published, or submitted elsewhere. If any of the above violations are found to be true, we agree to unconditionally relinquish any prizes and medals, and bear responsibility for any and all relevant legal repercussions. If our actions result in damage to the organizer, we shall be liable for compensation.
2. We agree that by registering to the competition, any and all lesson plans and related props and teaching aids and the copyright and property rights to them will be unconditionally transferred to Joy English Enterprise Co., Ltd., and we agree not to use them ourselves or provide them to any third parties in any way.
3. We guarantee that all submitted lesson plans and related images, text, and props are created, developed, or edited by us. Any source material used will be clearly stated.
4. We agree that copyright to all provided demonstration videos for the competition belongs to the organizer and we shall not claim any other portrait or other rights.
5. We agree that if we fail to adhere to the relevant regulations set out by the organizer or violate the provisions of this agreement, we will be disqualified from the competition and forfeit any prizes and/or the right to participate in future competitions organized by the organizer.

Sincerely  
Joy Educational Foundation  
Joy English Enterprise Co., Ltd.  
Chairman Chen Pingsan

Applicant: (Signature)  
ID number:  
Address:

Applicant: (Signature)  
ID number:  
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ID number:  
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Date of signing:

Appendix 3: Affidavit

**Joy English Creative Teaching Competition**  
Intellectual Property Rights Affidavit

We, (name 1, name 2, name 3, name 4, name 5) (team, hereby referred to as "we, our, us"), guarantee our work is made by us and does not violate any intellectual property rights. If there is any violation, the organizer may disqualify us from the competition. If the submitted work was a winner, the medal and prize money will be recovered by the organizer.

We the participants are the authors of the submitted works. At the time of confirmed registration, we give up all rights and transfer the intellectual property rights to Joy Educational Foundation, Joy English Enterprise Co., Ltd., and give them the rights to modify the works as they see fit.

Sincerely  
Joy Educational Foundation  
Joy English Enterprise Co., Ltd.  
Chairman Chen Pingsan

Applicant: (Signature)  
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Address:

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ID number:  
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Applicant: (Signature)  
ID number:  
Address:

Date of signing:

## Appendix 4: Student Portrait Rights Release Form for Teaching Videos

### Authorization and Consent

I, \_\_\_\_\_, hereby agree to authorize Joy English Enterprise Co., Ltd. to use my image and filmed likeness free of charge in, including but not limited to: photos, advertising materials, advertising videos, digital images or videos, etc. due to my participation in the "2024 Joy English Creative Teaching Competition." No further requests or claims may be made towards Joy English Enterprise Co., Ltd. for further rights. If I am under the age of twenty, my legal representative or guardian shall sign this letter of authorization on my behalf in accordance with the law, authorizing Joy English Enterprise Co., Ltd. to use my portrait. Neither my legal representative nor I have any objection.

Sincerely  
Joy Educational Foundation  
Joy English Enterprise Co., Ltd  
Chairman Chen Pingsan

Applicant: \_\_\_\_\_ (Signature)      Legal Representative: \_\_\_\_\_ (Signature)

ID (passport for foreigners) number: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Date of signature: \_\_\_\_\_